

Press kit R+T 2015

Press release: Simply better. – heroal has clear message for R+T 2015 trade fair

heroal

Simply better.

Stuttgart / Verl, February 2015. Short and to the point – the aluminium systems supplier heroal is appearing at the leading trade fair for roller shutters, doors and sun protection in Stuttgart from 24 to 28 February 2015 with the clear message of "Simply better."

Simply: less complicated

As a technical market leader for aluminium systems for building shells, heroal focuses on engineering that creates the maximum efficiency for customers. To this end, complex systems are simplified as far as possible. This also provides compatibility between individual building shell systems. The individual systems can therefore be selected and custom designed to suit any building situation..

Better: setting quality standards

The second aspect is top quality "made in Germany". This is the result of many years of cooperation with leading supplier companies and an extensive manufacturing range. heroal also achieves this through the use of machines developed in-house. As a leader in technology, heroal puts great emphasis on the highest standards. This includes the colour design of the systems with superior coating technologies. The heroal hwr powder coating complies with the requirements of Qualicoat class 2 and GSB master quality, as well as meeting all ecological requirements. The two-layer thick coating for roll-formed building elements provides the basis for meeting the highest demands for abrasion, weather-resistance and colour stability. The state-of-the-art logistics centre with fully automatic high-bay warehouses and the company truck fleet ensure fast delivery with short response times.

"Simply better." – for all requirements

These benefits combine to make heroal stand out: the modular solutions for building shells are "simply better" – this is the message. They meet all the requirements of building developers and investors and are continuously optimised. The production processes are also constantly becoming more efficient while saving more energy at the same time – thanks to sustainable and intelligent technology developed in-house. "We also offer our customers all the benefits of a family-run company," says Managing Director Konrad Kaiser. "These

advantages are a fast decision-making process, excellent individual responsibility and reliability, combined with the unwavering eagerness to set new standards."

Images



[Photo: heroal_Konrad_Kaiser]

Photo: heroal

heroal – the aluminium systems supplier

As a leading supplier of aluminium systems, heroal develops and produces perfectly coordinated systems for windows, doors, façades, roller shutters, roller doors and sun protection. Folding and sliding shutters, insect protection, terrace roofs and carports round off the product range. By minimising energy consumption during production, maximising energy conservation during usage as well as ensuring optimum profitability during system manufacturing and an increase in the value of the building, heroal system solutions make a significant contribution to sustainable construction.

Innovation, service, design, sustainability

The heroal brand represents system solutions that unite practical innovations, industry-leading service and high-quality design that can be sustainably integrated into any architecture.

Over 800 employees across the company work continually to further develop the systems and optimise the quality of heroal's service and performance.

The heroal brand stands for premium quality made in Germany – certified according to ISO EN 9001. heroal products and systems are produced and assembled exclusively at heroal's German production sites – at its headquarters in Verl and also in Hövelhof.

More information at www.heroal.com

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