

Press Release

heroal extends exclusive range of products in Le Corbusier colours

Colours from Les Couleurs® Le Corbusier now also available in for roller shutters, sun protection and roller doors

Verl, October 2018. Thanks to an exclusive partnership, heroal has been offering window, door and curtain wall systems in the colours from Les Couleurs® Le Corbusier since March 2018. In future the new colour spectrum will also be available for roller shutters, sun protection and roller doors, offering installers, builders and architects even more design freedom for private and commercial property construction.

Architectural Polychromy

"Colour in architecture – a tool as powerful as the floor plan and section". Le Corbusier (1887-1965) is considered to be one of the most famous architects of the 20th century and continues to have a profound influence on modern architecture today. During his lifetime, he created numerous urban development plans and built some pioneering buildings.

It is for good reason that 17 of his buildings were added to the UNESCO World Heritage List in 2016, attesting to the globalisation of the modern movement. Drawing on his experiences working with structure, volume and colour, he developed two colour collections in 1931 and 1959: Architectural Polychromy.

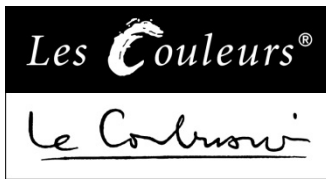
SIMPLE. SIMPLY DESIGNED.

The two "colour keyboards" consist of a total of 63 colour shades from nine colour groups, based on natural primary colours that evoke associations with our environment such as space, sky, walls, sand and landscape. Each colour is eminently architectural and naturally harmonious. All colour shades can be combined with one another in impressive fashion and embody spatial effects: "Colour modifies space, classifies objects, has a physiological effect on us and reacts strongly to our sensibilities" (Le Corbusier). Through this exclusive partnership, heroal now offers this colour spectrum for windows, doors and curtain walls, as well as roller shutters, sun protection and roller doors.

High-quality coating technology

heroal has been setting international standards in the coating of aluminium for decades. heroal surface coating allows for design variations that are not possible with other materials, and offers coating variations for every application. Windows, doors and curtain wall systems, as well as aluminium guide rails, are coated with heroal's highly weather-resistant hwr powder coating in the company's own plant, while the especially durable and extremely weather-resistant heroal 2-layer thick coating is used for roller shutter, sun protection and roller door system solutions. All the surface coatings are notable for their familiar heroal quality, helping to maintain the colour stability, gloss retention and durability of the various systems.

Photo material



[Logo Les Couleurs Le Corbusier]

Charles Édouard Jeanneret-Gris, alias Le Corbusier (1887-1965), developed two colour collections in 1931 and 1959 – known as Architectural Polychromy. This architectural colour system has a timeless aesthetic and each of the 63 colours can be harmoniously combined.

Photo: heroal



[LCLC-colour-stripe-CMYK]

The 63 colour shades in Polychromie Architecturale. Through its exclusive partnership, heroal now offers this colour spectrum for windows, doors and curtain walls.

Photo: heroal



[heroal_powder coating]

The colour shades from Le Corbusier are processed in the in-house heroal coating plant. Thanks to their highly weather-resistant (hwr) powder coating, they offer excellent long-term colour stability, gloss retention and weather resistance, with the familiar heroal level of quality for windows, doors and curtain walls.

Photo: heroal



[Architect-designed_house_Le Corbusier_front door_surround exterior]

The heroal Les Couleurs® Le Corbusier front door combines top materials, excellent functionality and maximum flexibility with the distinctive Le Corbusier colour spectrum.

Photo: heroal



[Residential building_Le Corbusier_window_lateral]

Be they striking or subdued, the Le Corbusier colours can be combined harmoniously to make windows, roller shutters, etc. an eye-catching element of any property.

Photo: heroal

heroal – the aluminium systems supplier

As a leading supplier of aluminium systems, heroal develops and produces perfectly coordinated systems for windows, doors, facades, roller shutters, roller doors and sun protection. Folding and sliding shutters, insect protection, terrace roofs and carports round off the product range. By minimising energy consumption during production, maximising energy conservation during usage as well as ensuring optimum profitability during system manufacturing and an increase in the value of the building, heroal system solutions make a significant contribution to sustainable construction.

Innovation, service, design, sustainability

The heroal brand represents system solutions that unite practical innovations, industry-leading service and high-quality design that can be sustainably integrated into any architecture.

Over 800 employees across the company work continually to further develop the systems and optimise the quality of heroal's service and performance.

The heroal brand stands for premium quality made in Germany – certified according to ISO EN 9001. heroal products and systems are produced and assembled exclusively at heroal's German production sites – at its headquarters in Verl and also in Hövelhof.

More information at www.heroal.com.

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